



Zelenka Nursery's Name is Changing

The Berry Family of Nurseries is striving to present a more unified company image as part of our recent acquisition by Insight Equity. In the past the Berry Nurseries were known by their original names - Zelenka Nursery, Tri-B Nursery etc. As part of this new approach all locations will now adopt the Berry Family of Nurseries name. The Zelenka Nursery Grand Haven, MI, Sims, NC and Smithville, TN locations will now be known as the Berry Family of Nurseries – Michigan Division, North Carolina Division and Tennessee Division.

You will notice some of the changes right away; such as the way we answer the phone and a new look to any paperwork we send you regarding your spring shipments. Other things such as our printed sales materials and our website will transition over the next several months. While these changes will help to make our company more unified, you should not see any changes in the products or services you have come to trust and rely on us for. The same great people are still here and they are committed to providing you with the same excellent service and quality products for this upcoming spring season.

BFN Operations LLC. – Michigan Division

16127 Winans Street - Grand Haven, Michigan - 49417-9652

Production & Distribution Facilities: Tahlequah, Oklahoma – Grand Haven, Michigan
Sims, North Carolina - Smithville, Tennessee - Cornelius, Oregon – Quincy, Florida